



NAATP NATIONAL 2022

Public Policy Lunch

The Value of a United Voice The NAATP Policy Agenda and the Political Action Committee



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Turning Point of Tampa
NAATP Board Secretary



Scott Munson
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Sundown M Ranch
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NAATP

Thank You Board Members!



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Political Action Committee



Par.tic.i.pa'tion, n (involvement, commitment)
access to the process; impacting policy;
becoming a leader; being in the know

Thanks to you...
the **NAATP PAC**
Makes a Difference

Q: What is the NAATP PAC?

A: The National Association of Addiction Treatment Providers Political Action Committee (NAATP PAC) was formed in 2008 to help support and elect political candidates who understand and support the legislative and regulatory concerns that affect your organization and our association representing addiction treatment providers. Corporations are prohibited by law from contributing directly to federal candidates.

Who Can Contribute?

Rules Governing PAC Contributions:

- Contributions must be from personal funds-no corporate contributions.
- No one can contribute more than \$5000 per election cycle.
- We can't accept over \$100 from any individual in cash.
- Only salaried employees may be solicited (hourly employees can contribute but not solicited).
- Board members of a facility may contribute with the same limitations.
- Contributions are not deductible from federal taxes.

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PUBLIC POLICY

UPDATES

NAATP Applauds Senate Parity Hearing

[View](#) [Edit](#) [Grant](#) [Node export](#) [Devel](#)

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Mar 30, 2022

Today the U.S. Senate Finance Committee held a hearing on the issues surrounding the Mental Health Parity and Addiction Equity Act (Parity). Chairperson Wyden and ranking member Crapo pledged to work on a bi-partisan basis to fully implement the law, passed in 2008.

NAATP congratulates Senators Wyden and Crapo and the members of the Finance Committee for holding this critically important hearing and for their commitment to making the Parity Law work as it was intended. As our members know and report constantly, patients are consistently denied access to care as the Parity law is broken or ignored. They also plan on drafting a comprehensive approach to mental health and substance use disorder issues.

During the hearing, there was a focus on the non-quantitative treatment limits utilized by insurance companies to deny coverage. Another focus was on the need to bring mental health and substance use disorder treatment into the mainstream of health care. Better training of medical professionals and early referral to appropriate behavioral health specialists who are compensated adequately was stressed.

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The top of the slide features a header with the text "NAATP" in dark blue. Below it, a horizontal band contains the word "UPDATES" in large white letters, with "PUBLIC POLICY" in smaller orange letters to its left. The background of this band is a light gray with a faint diamond pattern. To the right of the text is a photograph of a row of white classical columns receding into the distance. A solid orange vertical bar is on the far right.

NAATP

UPDATES
PUBLIC POLICY

State Parity Laws and Access to Treatment for
Substance Use Disorder in the United States

Implications for Federal Parity Legislation

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NAATP Public Policy

- Importance of Public Policy
- What is NAATP Role?
- Having a VOICE
- Resource for our legislators and policy makers

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PUBLIC POLICY

UPDATES



Model State Drug Laws



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NAATP Public Policy

- Senate finance committee hearing
- House committee hearing
- Administration's budget proposal
- State of the Union address



Political Action Committee Contribute today!



Participation, n (involvement, commitment)
access to the process; impacting policy;
becoming a leader; being in the know

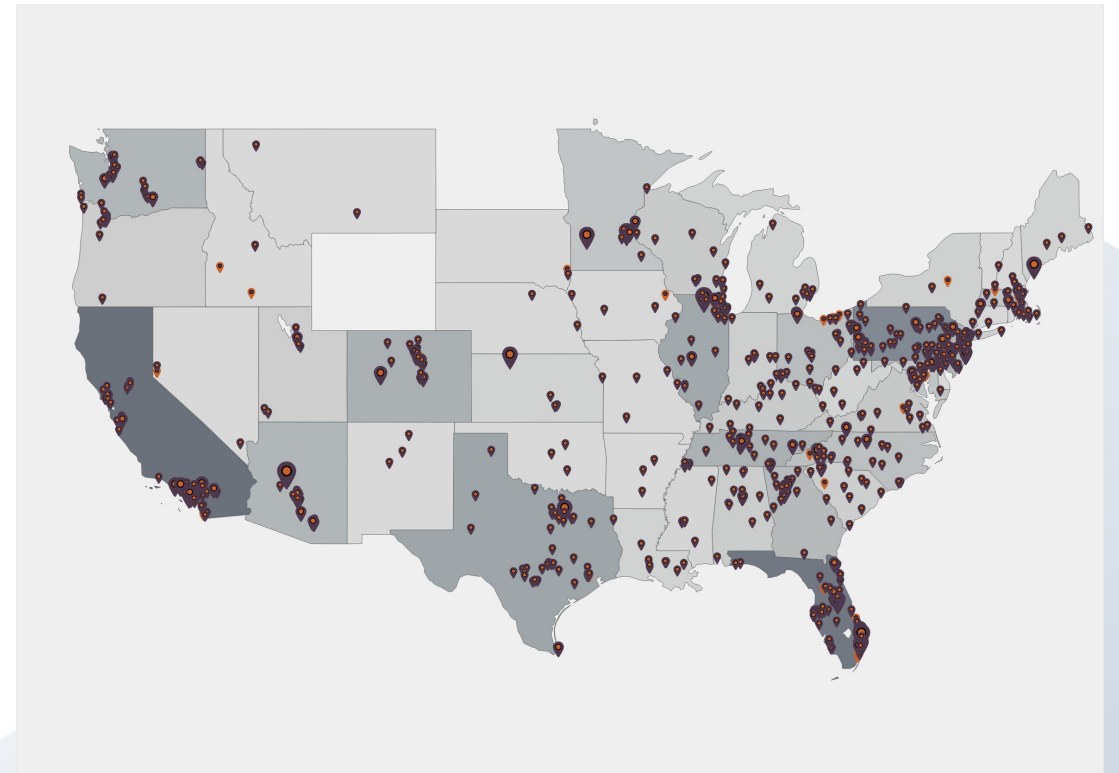
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NAATP Public Policy – Pressing issues

- Parity and support of the MHPAEA
- Regulation and enforcement of legal and ethical marketing practices
- Provide support to NAATP Members with regulations that impact delivery of care

NAATP STATE ADVOCACY

The Role of NAATP Alliance for State Advocacy



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Why Join a NAATP State Alliance

- Higher profile for our members and its leaders
 - Among policymakers in your state
 - Within your community
 - Connection within our Membership
- Helps develop better policy for your state
 - Better for professionals, people seeking treatment, etc.
- Fills a void in your state's policymaking system
 - No one else will speak for addiction professionals in your state if you don't. Policy will still be made, but your perspective and insight won't be taken into account.
- Opportunity for leadership development
 - Chance for active participation, networking and team-building among other NAATP members.
- Lays the groundwork for future advocacy
 - Builds relationships with policymakers and other advocates
 - Reinforces the members other activities (trainings, conference, peer-support, etc.)

Advocacy is Needed at the State Level, Especially Now

- State-level initiatives drive the national policy
- Many Federal initiatives are enforced at the state level
- Local Issues vary, and require local input
- Engagement with other stakeholders helps build better solutions and allies for larger policy issues.

State Level Advocacy

You can make a difference. No effort is too small!

Colorado - [House Bill 19-1009](#)

Substance Use Disorders Recovery

Florida – [House Bill 807](#)

Practices of Substance Abuse Service Providers

California – [Senate Bill 589](#)

AaoD Recovery services: advertising and marketing



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OF
ADDICTION TREATMENT PROVIDERS

Advocacy Starts With You

NAATP STATE ADVOCACY TOOLKIT

Advocacy campaigns and initiatives encompass multiple detailed steps, the involvement of many people, often over a long span of time. Becoming an effective advocate is a large undertaking, and, with this toolkit, NAATP is striving to offer as many helpful details and resources as possible.



Identify
Your Cause



Build
a Coalition



Develop
a Message



Communicate
Like an Advocate



Organize
a Hill Day

www.naatp.org/advocacy

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Organize a Recovery Capitol Hill Day in Your State



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C.A.S.A

CALIFORNIA ALLIANCE FOR STATE ADVOCACY

- How did it start?
- Challenges
- Accomplishments





California Consortium of
Addiction Programs and
Professionals

ADVOCACY HIGHLIGHTS



SB
992

Counselor Licensure

Senator Melendez

"Lifts and shifts" regulation of SUD counselors from DHCS to a new board, funded and subsidized by the Opioid Settlement Fund, at DCA.

College Campus Opioid Reversal Medication

Assemblymember Hurtado

Requires that all CSU, UC and community colleges maintain a supply of Naloxone for students to access.

SB
367

SB
999

SUD Utilization Review

Senator Cortese

The California Mental Health and Substance Use Disorder Treatment Patient Safety and Fairness Act, will establish utilization review criteria for health plans and disability insurers.

- Ensures reviews are conducted by qualified health professionals

Fentanyl Testing

Assemblymember Davies

Redefines "drug paraphernalia" to exclude testing equipment that is designed, marketed, used, or intended to be used to analyze substances for the presence of fentanyl or any analog of fentanyl

AB
1598

2022 BILLS
.....Sponsored

AB
666

SUD Workforce Development

Assemblymember Chiu,
Quirk-Silva

The Combating the Overdose and Addiction Epidemic by Building the Substance Use Disorder Workforce (CODE W) Act, initiates a substance use disorder (SUD) workforce needs assessment report.

- Evaluates the current state of SUD workforce
- Assesses CA's systems for regulating and supporting the SUD workforce
- Allows HCAI to create and implement SUD workforce development program

Ethical Treatment

Senator Umberg

SB
349

Creates the first "Client Bill of Rights" for addiction patients.

- valuable tool for informing clients about services and ethical practices
- empower clients to clearly understand their rights
- allows private right of action and public action against online scam marketers

2022 **BILLS**
.....Signed



Hazelden Betty Ford Foundation

- State of the Minnesota Legislation
- Key efforts that have passed
- Key efforts that are in the works

ADVOCACY NEWS

News from the Institute for Recovery Advocacy

[▶ Blog Homepage](#)

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Read the Latest Emerging Drug Trends Report

Shedding New Light on America's No. 1 Health Problem [SEE MORE >](#)

[MORE >](#)

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Why We Share Our Recovery Stories

A future where alcohol and other drugs are less of a drain on individual lives, fa... [SEE MORE >](#)

PREVENTION



ADVOCACY

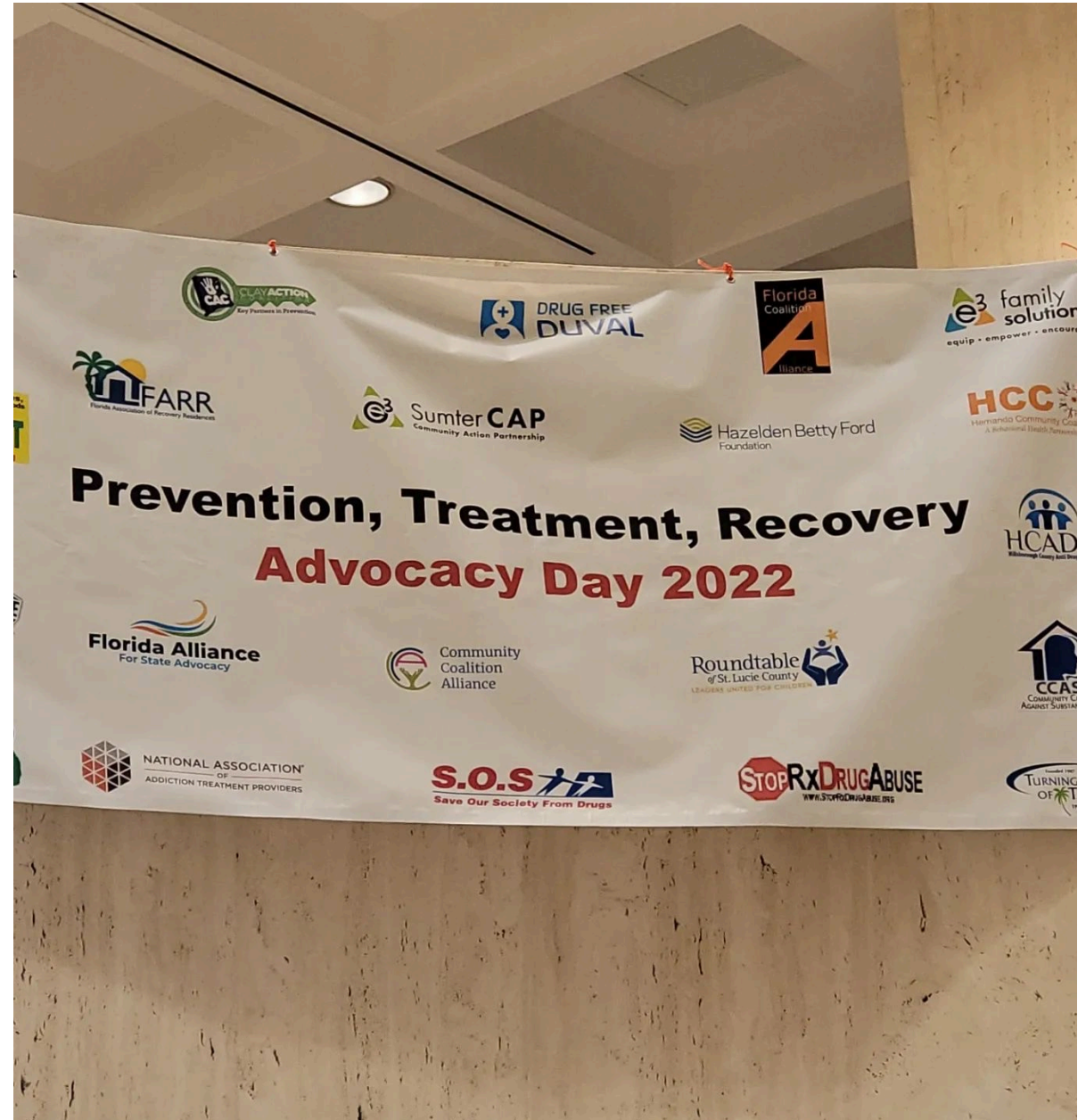


ADVOCACY



www.hazeldenbettyford.org/education/bcr/addiction-research

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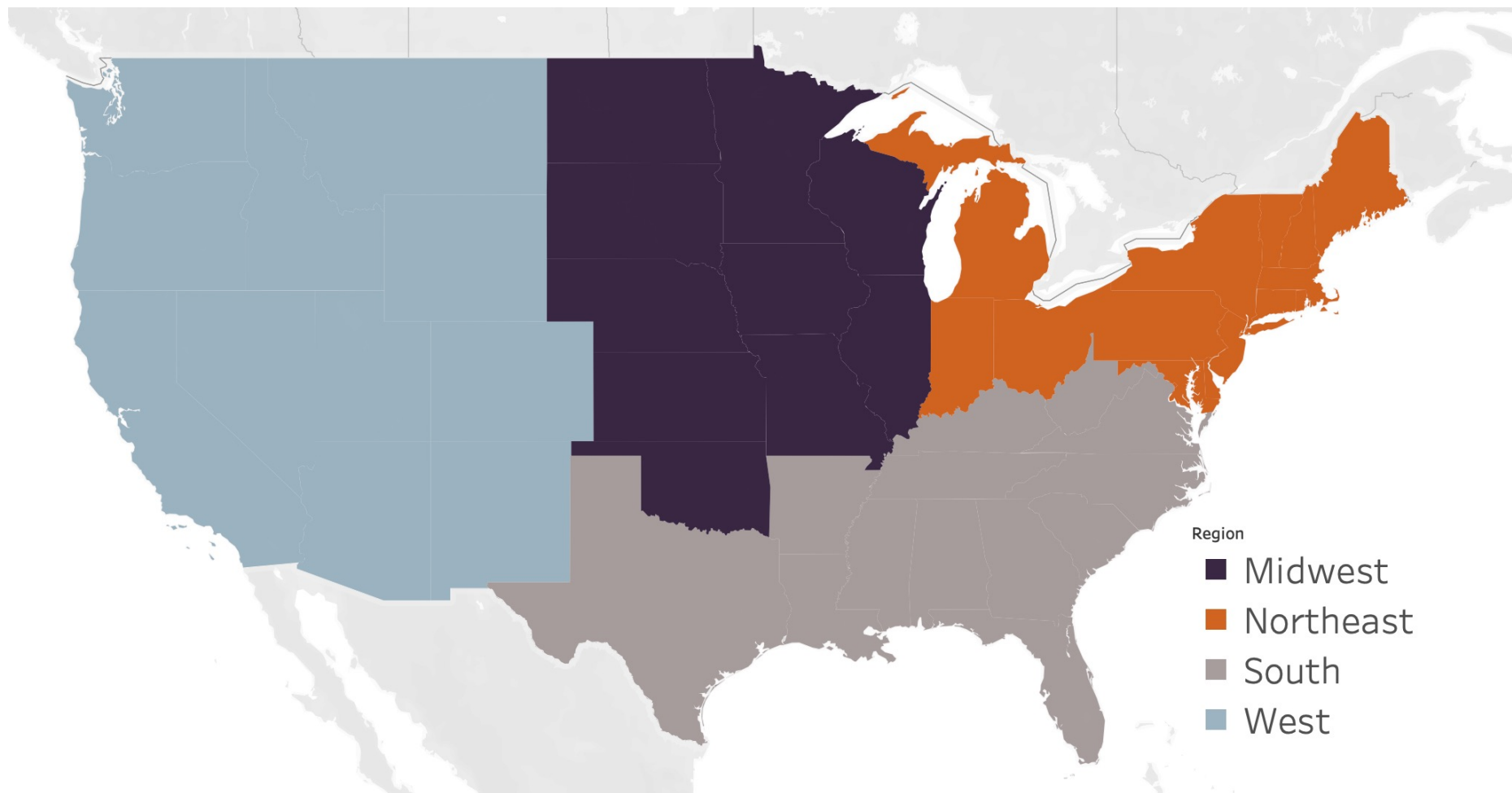
The Association of Substance Abuse Programs



Where do I Start?

- [Sign up to receive Public Policy Alerts](#)
- Stay up to date with Substance Use Disorder information
- Sign up to be part of your State Alliance
- Gather commitments from fellow NAATP members to be part of your ASA
- Determine how you want to organize your ASA
- Decide what issue(s) to champion and create a Strategic Plan
- Get resources and support from NAATP to help with your efforts!
- Email request for members, share information on social media to gather interest for your ASA, and consider combining efforts with other State Groups. For example, Texas has a well-established [Texas Association of Addiction Professionals](#).

Regional Break Outs



Discussion Questions

1.) What are the most pressing SUD policy issues ?

- In our state
- In our city
- In our facility

2.) What SUD coalitions are currently in existence? Who can we collaborate with?

3.) What does our state need the most?

4.) Is there a Recovery Hill Day in our state?

5.) Who are your

We are here to help!



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See You Next Year In DC!

NAATP
NATIONAL **2023**
WASHINGTON, DC

**SAVE
THE DATE**

MAY 21-23, 2023
Hill Day May 24

Gateway Crystal Marriott



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Thank you for attending

Next Sessions:

VOICE.
VISION.
LEADERSHIP.

Closing Session:

Access, Values, Efficacy, and Sustainability: The Association's
Role in the Viability of Addiction Treatment

3:00 - 4:30
Seaport Ballroom
FGH

Ice Cream Social and Prize Drawing

Sponsored by:



4:00 - 4:30
Seaport Ballroom
FGH